

INTERNET SAFETY 101SM

How to Use the DVD series, Workbook and *Rules 'N Tools*[®] Booklet

The Internet Safety 101SM DVD teaching series and accompanying workbook are the cornerstone elements of a comprehensive program to educate, equip and empower parents, educators, and other caring adults to protect children from online dangers. The Workbook and DVD can be used alone or together and have been designed for flexible, “a la carte” use. Most of the material included is appropriate for children over the age of 16, but EIE recommends adults review the content of the DVD before showing segment elements to audiences where children are present.

Internet Safety 101SM DVD

Enough Is Enough President and renowned Internet safety expert, Donna Rice Hughes, leads a live audience in this four-part DVD teaching series. The teaching series captures the power of a live seminar, without the need for a trained facilitator, by bringing the experts to you. Video Vignettes are featured throughout this comprehensive resource, which include exclusive interviews with experts from law enforcement, industry and health care, along with poignant testimonies from kids, parents, a survivor of a sexual predator, and a convicted sex offender.

The DVD can be viewed in one sitting by pressing “Play All” or in multiple sessions by viewing individual or combined chapter segments from the DVD Menu, making it ideal for individual use or groups of any size.

DVD Components

Each of the first three segments concludes with a brief Q&A exchange between Donna, subject experts, and the live audience covering helpful, non-technical safety tips, warning signs, and conversation starters.

About Enough Is Enough

Introduction: The Perfect Storm

(viewing time: 4 minutes)

Pornography 101 (Segment 1 viewing time: 36 minutes)

Every child with unrestricted Internet access is just one click away from online pornography. Learn about the risks and how to protect children from exposure.

Predators 101 (Segment 2 viewing time: 42 minutes)

Predators and pedophiles cleverly utilize the Internet to target vulnerable kids. Compelling testimonies reveal that no child is immune to the seductive tactics of a seasoned predator.

Video Vignettes (Viewing time 2 to 7 minutes each)

Each of the compelling, topical video packages featured throughout the program are also included as stand-alones, which can be used as conversation starters with friends, community members, or children. They are also an ideal tool to highlight a particular Internet concern during a community event, and can be used to promote an Internet safety event.

Web 2.0 (Segment 3 viewing time: 37 minutes)

Learn about the evolving web, the mobile Internet, social networking, online gaming and cyberbullying.

Safety 101 (Segment 4 viewing time: 19 minutes)

Safety 101 is the program “take-away”. Become empowered with the essential technical and non-technical safety basics (*Rules 'N Tools*[®]) that can be applied across all Internet-enabled devices to protect children from the dangers discussed in the first three segments.

Special Features

Includes parental control tutorials, cyber-security resources, Ad Council PSAs, and an exclusive Interview with a convicted sex offender.

Group Use

The Internet Safety 101SM program's flexibility allows groups to choose a session schedule that best meets the needs of the audience.

Groups can view all four segments of the Internet Safety 101SM DVD (total viewing time is 2 hours and 17 minutes) in one session, individually, or in various combinations. When viewing segments in separate sessions, Enough Is Enough recommends that participants begin the first session by watching *About Enough Is Enough*, followed by *Introduction: The Perfect Storm*, and then selecting one of the first three segments.

You can choose to end each group session with the final *Safety 101* segment or wait to view the safety segment after all of the first three segments have been viewed, as depicted in the Example Format on the right.

Example Format

(Each session is approximately one hour in length, before discussion)

Session 1

- *About Enough Is Enough*
- *Introduction: The Perfect Storm*
- Segment 1: *Pornography 101*
- Discussion

Session 2

- Segment 2: *Predators 101*
- Special Features Interview: *A Convicted Sex Offender Speaks Out*
- Discussion

Session 3

- Segment 3: *Web 2.0*
- Segment 4: *Safety 101*
- Discussion

Internet Safety 101SM Workbook & Resource Guide

The Workbook complements, expands upon the Internet Safety DVD, and serves as a reference tool for all of the information covered in the Internet Safety DVD.

Each of the first three segments (Pornography 101, Predators 101, and Web 2.0) of the workbook includes:

- ✓ **Segment Goals:** Highlights what we will cover in each segment.
- ✓ **Follow-Along/Quick-Read Section:** Includes fill-in-the-blanks, statistics, expert's quotations, helpful tips, and summary-style information covered in the DVD, which can be used while viewing the DVD.
- ✓ **A Closer Look:** Expands upon the issues covered in each segment.
- ✓ **Warning Signs:** Equips readers with vital information designed to recognize symptoms associated with the danger addressed in the segment.
- ✓ **Empowering Parents & Rules of Engagement:** Equip readers with helpful ways to discuss Internet safety with kids.
- ✓ **Discussion Questions:** Designed for a group format to encourage conversation and application.
- ✓ **How Cyber Savvy Are You?** This end-of-segment quiz is designed to test yourself to see what you learned in each segment.
- ✓ Each segment concludes with a note-taking page for your personal use.

The fourth segment, Safety 101, expands upon the Safety Segment of the DVD and comprehensively covers the Internet safety rules and software tools Rules 'N Tools[®] needed to protect children on the Internet

Appendix/Resource Guide

The Appendix and Resource Guide include information about the 101 Program, the *Rules 'N Tools[®]* Safety Guidelines, Checklist, Parent's Pledge, Parent Buddy Check, Youth Pledge, and Age-Based Guidelines, along with a Glossary of Terms, acronyms, resource center guides, guides on tools available, including filtering, monitoring and other parental controls, video game resources, phone devices for young users, and information from our partners and sponsors.

Rules 'N Tools[®] Booklet

The *Rules 'N Tools[®]* Booklet covers the essential technical and non-technical safety basics you need to know to protect children from online dangers, including *Rules 'N Tools[®]* Safety Guidelines, Checklist, Parent's Pledge, Parent Buddy Check, Youth Pledge, and Age-Based Guidelines, a Glossary of Terms and acronyms to know included in Appendix A of the workbook. Enough Is Enough recommends using the *Rules 'N Tools[®]* Booklet in conjunction with the Internet Safety 101SM DVD Program.